

**Adtru**  
*ideas without limits*



# **PROFFESIONAL CONFERENCE MANAGER**



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# SINCE OUR INCEPTION IN 2012, WE HAVE SUCCESSFULLY ORGANIZED MORE THAN 100 EVENTS

Including Mice Events, medical conferences,  
Corporate Events, Product launches,  
business events, meetings, exhibition, &  
Social Events

**Adtru** is a leading Meetings & Conference  
Management Industry

**Adtru** has Corporate Office HYderabad  
Telangana, Andhra Pradesh, Delhi,  
Bangalore

## Quality

**Quality and Reliability are in our  
DNA. We are here to provide you  
with a customized Event and Brand  
management solutions**





### Dr. K. Prabhakar Reddy

Chief of Radiology & Medical Director at  
Panjagutta Sai Baba Hospital, Hyderabad, India.

I am Pleased to provide this Recommendation to Adtru Solutions, a company that has demonstrated Exceptional expertise and Innovation in its field. I have Good Experience with this company to Interact and Receive Audiovisual, Fabrication and photography services During our IRIA TS Chapter conferences. Adtru Stands out for its Commitment, Punctuality, Problem Solving Capabilities and Dedication in Providing Quality Services.

I Confidently Recommend Adtru Solutions to any Organization or Individual seeking their Services.  
I Wish them all the Best.

- Dr.K.Prabhakar Reddy



### Dr. T Jagadeeshwar

Urologist

39 Years Experience Overall (27 years as specialist)

"We recently hired [ Adtru Solutions ] to manage our annual Conference and we couldn't be more impressed! From the initial planning stages to the flawless execution on the night of the event, their team was professional, attentive, and incredibly organized our Conference

We Highly Recommend [Adtru Solutions] for any event – they truly made our vision come to life!"



### Dr. Mohandas

They took the time to understand our vision and brought it to life flawlessly, managing everything from the venue selection to the Registration AV, and entertainment, Complete Conference .

Our guests were impressed, and we received so many compliments about how smoothly the event ran. I highly recommend their services and look forward to working with them again in the future!"



### Mr. Shivakanth

Manager

We recently hired Adtru Solutions to organize our annual corporate gala, and they exceeded all expectations. From the initial planning stages to the execution on the night of the event, their team was professional, attentive, and detail-oriented. They took the time to understand our vision and brought it to life flawlessly,





## Our Services



**AUDIO VISUAL (AV)**



**LED  
SCREENING**



**STAGING &  
BRANDING**



**REGISTRATION**



**STALLS**



**WEBSITE  
MANAGEMENT**

## What We Do

- MICE EVENTS
- CORPORATE EVENTS
- SOCIAL EVENTS
- SPORTS & ENTERTAINMENT
- LIVE CONCERTS
- PRODUCT LAUNCH
- HOTEL & VENUE CO-ORDINATION

## OUR CLIENTS





**ADTRU** Medical conference event management company specializes in organizing and managing events related to the healthcare and medical industries, such as conferences, workshops, symposiums, seminars, and conventions. These events often focus on advancing medical research, sharing new medical technologies, Government Seminars, International Summits, **(B2B) Conferences and Corporate Events** offering continuing medical education (CME) opportunities, and providing networking platforms for professionals in the medical field ADTRU is a One Stop Solution for Medical Conferences.

## LIVE WORKSHOP

- **Fiber Optical 6 Core Cable**
- **Two Way Communication**
- **Educational Case Based Discussion Broadcast Focusing On Different Specialties Each Workshop**

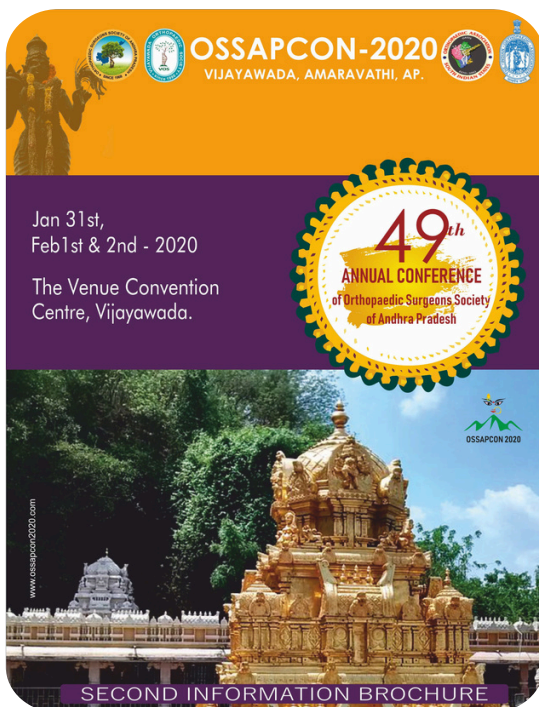
Live streaming surgery is a developing communication platform in medicine. To maximize the technological advances that allow for the live streaming of surgery



# CONFERENCE PRINTING MATERIAL

**ADTRU** all Conference Related Material Designing & Printing Can Supervise and Distribution.

For a medical conference, printing and publications play a key role in effectively communicating complex information to Delegates and ensuring smooth operation throughout the event. Since medical conferences the materials printed and published must be well-organized, informative, and professional, Registration Brochure Abstract / Papers, Exhibition Layout Partnership with organizing Committee to ensure they are effective and attractive to your Audience Onsite registration Intime Organize for the event.





# VENUE MANAGEMENT

Adtru Managing a venue conference involves careful planning, attention to detail, and a focus on providing a professional, efficient environment that meets the needs of both attendees and organizers. Below are key aspects to consider when managing the venue for a conference:

**Capacity and Layout:** Ensure the venue can accommodate the expected number of attendees comfortably. It should have flexible seating arrangements for sessions, plenary talks, workshops, and exhibition areas.

**Accessibility:** The venue should be easily accessible for all attendees, including those with disabilities. Consider transport options, parking, and proximity to accommodations.

**Technology Infrastructure:** Medical conferences require robust AV equipment, Wi-Fi, and power supply to support presentations, live streaming, and attendee communication.

**Proximity to Hotels:** Choose a venue near hotels or provide shuttle services for participants who need accommodation.

**Breakout Rooms and Exhibition Space:** Ensure there are multiple rooms for parallel sessions, workshops, and networking events. If the conference includes an exhibition, allocate space for booths and displays

## Networking and Social Events

**Networking Areas:** Create designated spaces where attendees can network informally, such as lounges or exhibition areas.

**Evening Events or Dinners:** Consider organizing an informal evening event or dinner, offering an opportunity for social interaction among participants.

**Meetings and Collaboration:** Provide private meeting rooms for smaller, one-on-one meetings or networking with speakers and experts.

## Health and Safety Considerations

**First Aid and Medical Assistance:** Have first aid stations and medical professionals available in case of emergency.

## Marketing and Communication

**Event Website and App:** Provide an event website or mobile app with information on the schedule, venue layout, and speaker details.

# CONFERENCE KIT

Adtru a conference kits and delegate gifts are an essential part of the attendee experience. They not only provide useful materials for the event but also serve as a token of appreciation for participation. Here's a guide to help you plan what to include in the kits and select thoughtful delegate gifts:

## **Conference Program/Agenda**

A detailed schedule of all sessions, speakers, workshops, and events.

Includes time slots, room locations, and any special instructions (e.g., lunch breaks, networking sessions).

It's often a good idea to include a map of the venue for easy navigation.

## **Delegate Badge & Lanyard**

A name badge that includes the delegate's name, affiliation, and designation. A lanyard for easy access and comfort.

Some conferences use color-coded badges to differentiate attendee types (e.g., speakers, exhibitors, general attendees).

## **Notepad and Pen**

A branded notepad or notebook to take notes during sessions. A quality pen, preferably branded with the event logo.

## **Delegate Gifts**

Delegate gifts can leave a lasting impression and help promote the event in the future. When selecting gifts, ensure they are both practical and thoughtful, keeping in mind the professional nature of the audience (healthcare professionals, researchers, etc.).

## **Branded Tote Bag or Backpack**

A durable and spacious bag for delegates to carry conference materials and personal items.

The bag can be branded with the event logo and can also be eco-friendly, promoting sustainability.

## CORPORATE EVENTS

Adtru is very well known for its Professional Technology Services, in the craft of media and entertainment, which was founded in 2012 with a vision to bring professional service in the field of their expertise.

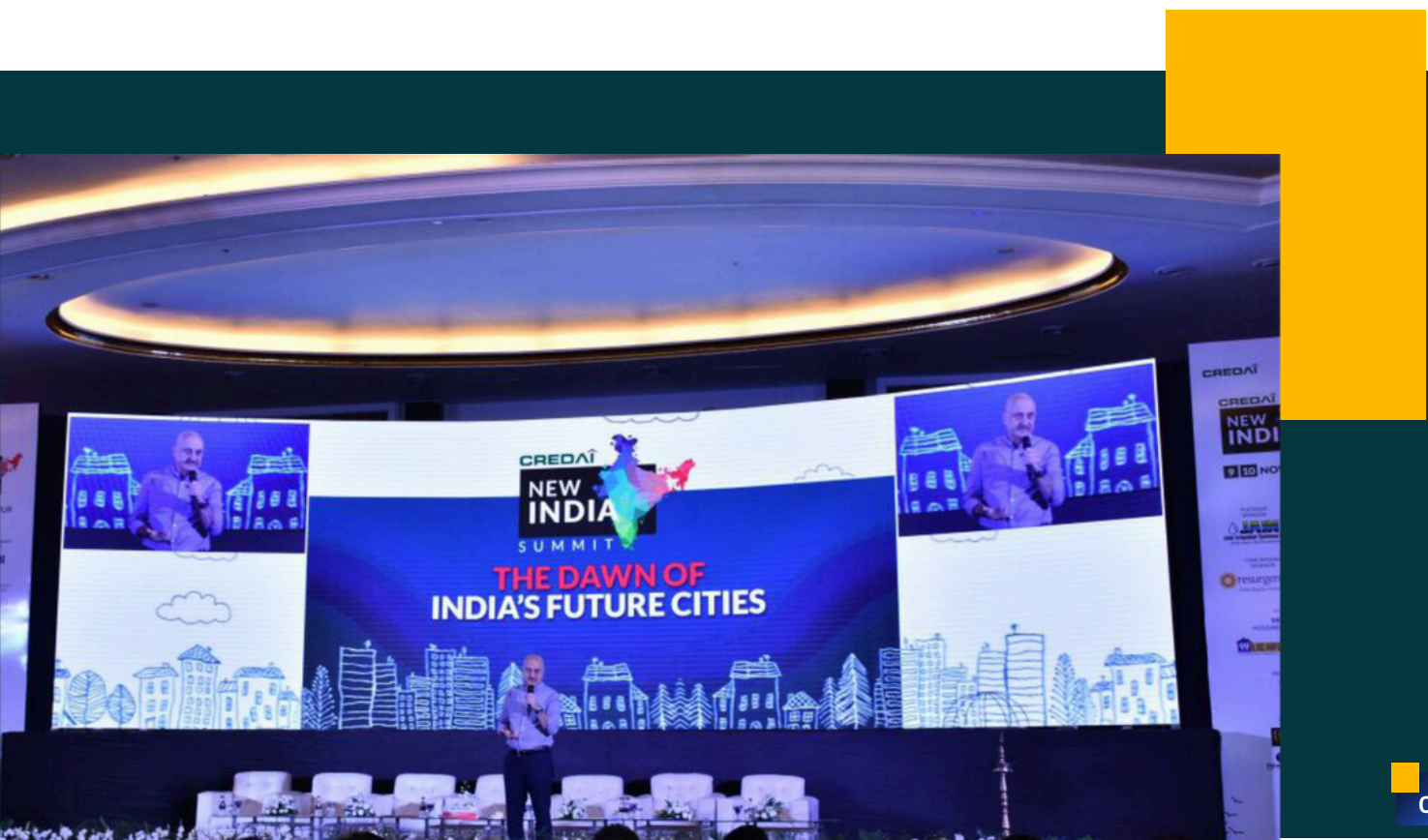
From live events, trade shows to social events, weddings, sports events, product launch, branding, movie marketing, sponsorship with perceived returns.....

**We** offer well rounded solutions by blending space, content and technology together to create an experience that forge lifelong impressions.

We're committed to providing the highest quality advice, products and service to our customers. We do our best to ensure our installation and service levels exceed customer expectations wherever possible.

## Innovations to Promote

Our commitment to delivering excellence is evident in the energy and technical know-how that underpins everything that Adtru undertakes.





# GALLERY





# THANK YOU

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